iland, now 11:11 Systems, provides Sound Community Bank with flexible, compliant, and secure cloud backup.

SOLUTION: BaaS

Client Profile

Sound Community Bank serves more than 15,000 households and businesses with nine retail branches and one loan production office throughout the Seattle, Washington area. They manage more than $715 million in assets with loan services that include consumer, residential and business products. As a result, they must meet strict federal finance regulations and requirements. With the feel of a local bank, Sound Community provides all the accounts and services you'd expect, while also being backed by leading-edge technology that keeps its customers and their data secure.

Out of Space, Out of Time

With the bank's data growing and their on-premises backup systems in need of a hardware refresh, Technology Services Supervisor Sean Bornicke knew he was running out of space and out of time. He soon decided that a cloud backup solution was the clearest and most agile way to fix his problem. However, finding a service that would meet and exceed the stringent federal finance regulations concerning data security and privacy was his next hurdle.

Since the bank was already a Veeam customer, Bornicke first explored their list of top partners, hoping to find an easy, compatible cloud solution that would address his needs of compliance, agility and cost effectiveness. What he found was [11:11] — a four-time Veeam Impact Cloud & Service Provider Partner of the Year. "[11:11 Systems] was able to give us everything we needed," Bornicke said. Now, he backs up nearly all of the bank's workloads using [11:11]'s Secure Cloud Backup with Veeam Cloud Connect, including the company's active directory and exchange accounts.

CHALLENGES

- Strict federal finance regulations
- Reduce backup costs
- Enable secure and reliable access to data
- Move away from outdated backup strategies
- Scalability to backup increasing amounts of data

SOLUTIONS

- [11:11] Cloud Backup for Veeam Cloud Connect

BENEFITS

- Continuous data availability and business uptime
- Ease of use
- Innovative service
- No hidden fees or upcharges
- {11:11} Cloud Console usability

PROFILE

- Size: SMB
- Industry: Financial Services/ Banking

RETHINK CONNECTED

"[11:11 Systems] Cloud Backup for Veeam Cloud Connect is an agile solution that just works. It's a set-it-and-forget-it type of service, which is exactly what a small to-midsize IT shop needs when we're talking about backup. Backup is one of those things that you want to know always work. With [11:11] and Veeam, it's always worked."

Sean Bornicke, Technology Services Supervisor at Sound Commmunity

Crystal Clear Console

There was a lot to consider when comparing cloud backup providers like Azure Blob Storage, Glacier and other Veeam partners like Offsite Data Sync (ODS). What separated [11:11] from the pack, according to Bornicke, was [11:11]'s Cloud Console, which provides a single pane of glass for him to view and maintain his backups. The success of cloud backup is often reliant on the ease by which you can manage all the necessary components.

That is why [11:11] thought carefully about how to best craft its console so customers can successfully manage their virtual data center resources, view detailed performance information, access granular billing information and more, all in one location. "The reason we went with [11:11], honestly, was we loved their console," he said. "It was very easy and very intuitive to use."

Backups That Work

Bornicke said that he didn't truly understand just how agile — a buzz word often associated with the cloud — a cloud backup solution could be until partnering with [11:11]. With just a few clicks he could increase his data storage in a way that would've taken weeks of preparation in an on-premises environment. Perhaps most important, though, is that 11:11 Cloud Backup for Veeam Cloud Connect is reliable. There are any number of potential risks that could threaten the bank's data security, including natural disasters and the ever-rising problem of cyberthreats like ransomware. Transitioning to cloud backup was a way to break free from those, said Bornicke. He is happy that he has chosen [11:11 Systems] to manage all their backup and he sees additional opportunities to work with [11:11] in the future to address other cloud needs.

RETHINK CONNECTED

CLOUD   CONNECTIVITY   SECURITY

11:11 SYSTEMS

1111systems.com